NXT LVL HIGH SCHOOL BEAUTY EXPO

CHANGING THE NARRATIVE

March 12–13, 2027 | Truth & Fellowship Impact Center | North Charleston, SC

August 13, 2026

Dear Community Sponsor,

We are reaching out to invite your organization to become a valued sponsor of the NXT LVL High School Beauty Expo, a first-of-its-kind, two-day career discovery and industry experience designed exclusively for high school students in the South Carolina region.

The beauty industry generates more than $100 billion annually and offers career opportunities far beyond traditional salon services. Yet many students never consider the industry as a viable career path simply because they have not been exposed to its possibilities.

NXT LVL is Changing the Narrative by connecting students with working professionals, entrepreneurs, educators, beauty schools, colleges, and real career pathways. Through live demonstrations, career exploration, business education, industry engagement, and our signature Hair and Fashion Showcase, students will gain the exposure, knowledge, and confidence to envision what is possible for their future.

With more than 20 years of experience in the beauty and wedding industries, I have seen firsthand what is possible when talent is matched with opportunity, education, and exposure. My commitment to developing young people and creating opportunities for the next generation is what inspired NXT LVL High School Beauty Expo.

OUR YEAR ONE IMPACT — Year 1:

200–300 High School Students	**15 High School Partners**
5 Vendors & Industry Partners	**5–7 Education Institution Partners**

Sponsorship Tiers

TIER	WHAT YOU RECEIVE
TITLE / PRESENTING $5,000+	Exclusive naming rights ("Presented by [Your Brand]"), top logo on all marketing materials, social media, website & signage. Stage recognition both days, dedicated sponsor table, speaking opportunity, and first right of refusal for Year 2.
GOLD $2,500	Prominent logo on all event materials, banners & website. Social media recognition, vendor/display table at event, and verbal recognition from stage both days.
SILVER $1,000	Logo on event signage & website. Social media shoutout, program recognition, and company name announced from stage.
BRONZE / COMMUNITY	Name listed in event program and on website. Social media recognition as a community supporter of NXT LVL Beauty Expo.

$250–$500	
IN-KIND PARTNER **Product / Services**	Product donations, printing, equipment, food & beverage, or professional services. Recognition equivalent to Bronze level in program and on social media.

We believe NXT LVL High School Beauty Expo will become the premier career discovery event for students in our region, and we want your brand to be part of building that legacy from Year 1. Please reach out at the contact information below to confirm your sponsorship level or ask any questions.

Thank you for your consideration and for investing in the next generation.

With Vision & Purpose,

Edward Wilson
Owner & Founder, UTU Enterprises | NXT LVL Beauty Expo
803-231-9464